

FRESH JUMBO CHICKEN

ASIAN INSPIRED SPECIALITIES



RUBY DRAGON™ FRESH JUMBO CHICKEN

Townsend's Ruby Dragon™ brand jumbo fresh chicken line was created especially for the foodservice segment that caters to the Asian market.

FEATURES AND BENEFITS

With Asian menu offerings trending up in popularity, there is good reason to include Ruby Dragon™ products. Here's why:

- Increasing Asian population in the U.S.
- Growing American appetite for new, different foods.
- Growth of Asian cuisine in non-Asian operations: Asian cuisine now appears in 38% of major chains, 48% of casual chains and 55% of mid-scale restaurants. QSR/Fast Food segment has experienced the largest growth.
- Entrées lead in Asian cuisine menu placement (56%), followed by appetizers, salads, sandwiches and soups. Chicken fits all these categories.

Ruby Dragon™ is the right choice:

- Jumbo-size chicken products for better menu development
- Foodservice friendly packaging – use only what you need.
- Available in Controlled Vacuum Packaging (CVP), CO2 and Ice Pack.
- All Natural, No MSG, zero grams trans-fat per serving.

RUBY DRAGON™ CHICKEN PRODUCTS

Code	Description	Case Pack
2832	RUBY DRAGON™ BONELESS SKINLESS LEGS	Ice Pack 4/10
2834	RUBY DRAGON™ BONELESS SKINLESS LEGS	CVP 4/10
2833	RUBY DRAGON™ BONELESS SKINLESS LEGS	CO2 4/10
2812	RUBY DRAGON™ PARTY WINGS	CVP 4/10
2801	RUBY DRAGON™ ROASTER WHOLE BREAST	Ice 40#
2802	RUBY DRAGON™ ROASTER WHOLE BREAST	CO2 40#
2803	RUBY DRAGON™ ROASTER WHOLE BREAST	CVP 40#
2822	RUBY DRAGON™ ROASTER LEGS	CO2 40#
2821	RUBY DRAGON™ ROASTER LEGS	Ice 40#
2823	RUBY DRAGON™ ROASTER LEGS	CVP 40#
2817	RUBY DRAGON™ WINGS	CO2 40#
2852	RUBY DRAGON™ 5.75 AND UP WOG	CO2 CW Bulk
2851	RUBY DRAGON™ 5.75 AND UP WOG	Ice CW Bulk
2853	RUBY DRAGON™ 5.75 AND UP WOG	CVP CW Bulk



A product of

Townsend

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ASIAN CHICKEN SPECIALTIES

